

REGISTRATION FORM

Three ways to register:

- 1. www.regonline.com/pestinvasion2012
- 2. Call 800-332-7805
- 3. Fax this completed form to (847) 585-0655

1/2 Day Afternoon Session (March 12, 2012)

- *McCloud Services Customer or Health Department Official \$75.00
- *Non-Customer \$100.00

Food Safety and Pest Management Seminar (March 13, 2012)

- *McCloud Services Customer or Health Department Official \$100.00
- *Non-Customer \$135.00

Both Seminars (March 12 & 13, 2012)

- *McCloud Services Customer or Health Department Official \$150.00
- *Non-Customer \$200.00

NOTE: Due to state law, Indiana residents must pay the Non-Customer rate

CHECK OR MONEY ORDER MADE PAYABLE TO:

McCloud Services Seminar Registration
 2500 West Higgins Road, Suite 850
 Hoffman Estates, IL 60169

Or pay by Credit Card:

Check Credit type:

- MC
- VISA
- DISCOVER
- AMEX

Card# _____

Expiration Date: _____ CSV Code: _____

Name on Card: _____

Business Name: _____

Attendee Name: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____



A Copesan Pest Solutions Partner

McCloud Services
 Corporate Headquarters
 2500 West Higgins Road, Suite 850
 Hoffman Estates, IL 60169
 www.mccloudservices.com



McCloud Services Presents

Pest Invasion 2012

The Premier Pest Seminar for the Food Industry

Tuesday March 13, 2012

Optional afternoon seminar held on March 12, 2012

Located at
 Stonegate Conference Center
 2401 West Higgins Road
 Hoffman Estates, IL 60169
 www.thestonegate.com



PEST INVASION 2012

For over a decade, McCloud Services has provided superior pest management training for food industry professionals. Each year, McCloud Services hosts an educational update for food industry, pest management, and environmental health professionals. The seminar combines, hands-on and classroom training on timely topics important in solving food industry problems and maintaining regulatory compliance. Attendees have the opportunity to explore a wide range of topics with instructor interaction and ample time for questions.

About McCloud Services

Investing in high quality people is what makes our pest management programs the best in the industry. Since our founding in 1904, McCloud Services has employed pioneers and leaders in the pest management industry. McCloud's team of service specialists are experts trained to achieve control of the toughest pest management challenges. McCloud's technical training combines classroom and on-the-job experience. McCloud service specialists have a solid knowledge of pests, their origin, and proper pest management tactics. Throughout our history, McCloud Services technical staff has helped spearhead the development of laws, regulations, and industry standards – keeping the needs, concerns, and issues facing our clients in mind. Our pest management programs are continuously evaluated and the results objectively measured. McCloud Services, in conjunction with our clients, establish continuous improvement goals that are monitored, measured, and adjusted when necessary to achieve desired results.

Recertification Credits

Structural pest control recertification credits have been applied for in Illinois, Indiana, Kentucky, Tennessee, Kansas, and Arkansas.

For updated information on recertification credits, email events@mccloudservices.com or call us at 1-800-332-7805

Hotel Information Special Room Rates

Request the McCloud Services rate when calling

Comfort Inn
2075 Barrington Road
Hoffman Estates, IL 60169
\$69.00 per night
847-884-6400

Hilton Garden Inn
2425 Barrington Road
Hoffman Estates, IL 60192
\$109.00 per night
847-277-7889

FEATURED SPEAKERS

Ted Bruesch, Liphatech

Ted Bruesch is the Technical Support Manager for Liphatech, Inc. He is supporting pest control, agriculture and consumer product divisions through classroom training, field training, technical support, publications and field research. He has over 23 years experience in the pest control industry working 13 years with Wil-Kil Pest control as a Technician and Supervisor as well as 10 years with Copesan Services as a National Technical Director.

Mike Potter, University of Kentucky

Michael F. Potter, Professor of Entomology at the University of Kentucky, specializes in pests infesting buildings, people, pets and property. He received his B.S. degree in Entomology from Cornell University, and his M.S. and Ph.D. in entomology with a specialization in integrated pest management from the University of Arizona. Before joining the University in 1991, Potter was national technical director for Orkin, the world's largest pest control company.

Stuart Mitchell, Pest West

Stuart is a Board Certified Entomologist in Urban & Industrial Entomology, member of the Entomological Society of America, and Pi Chi Omega Professional Fraternity. In addition, he holds a Voluntary Certified Quality Control Sanitarian Certification and membership in the American Institute of Baking. He is a certified pest management technician in Illinois and Missouri as well.

Carl Winter, University of California, Davis

He's been called the "Elvis of E. coli," the "Sinatra of Salmonella," and the "Artist Formerly Known as Price of Pesticides" by various news media sources. To perform his duties in providing science-based food safety information, dissemination - food safety music! Armed with a synthesizer, Dr. Winter performs musical parodies of contemporary popular music by modifying lyrics to make them appropriate to food safety issues such as bacterial contamination, irradiation, biotechnology, government regulation, and pesticides.

Ed Hosoda, Cardinal Professional Products

Ed Hosoda is the Vice President of Cardinal Professional Products. He has a degree in zoology from the University of California, Davis. Ed has over 35 years of pest management experience and a frequent speaker on Food Industry Pest Management.

Tony Petersen, ConAgra

Tony Petersen has over 30 years in the grain, pest management and food processing industries. He currently works for ConAgra Milling specializing in dry sanitation and pest management. He has been active in developing fumigant alternatives within ConAgra and is the current chair of the IAOM Food Protection Committee.

Dave Pettigrew, McCloud Services

Dave Pettigrew is a key member of the McCloud Services team. He is responsible for providing program direction and support for food safety and pest management programs, particularly for the retail food industry. Dave provides food safety training and consulting for McCloud clients, and has conducted food safety training classes for many thousands of food service workers over the last 30 years.

AGENDA

Day 1 March 12, 2012

1:00 pm - 2:00 pm	Rodent Management Update for the Food Industry Presented by Ted Bruesch
2:00 pm - 4:15 pm	Pest Invasion Rodeo Featuring <ul style="list-style-type: none"> •Pheromone Mating Disruption programs with Mike Pierce of Trece •Tips to Optimize Insect Light Trap Programs with McCloud Staff •Electronic Submission of Insects for Identification with McCloud Staff •Reference collections for Inspection of Incoming Goods with McCloud Staff •Bird Management with Lenny Mongiello of Bird Barrier •Insect ID of Invasive Species with McCloud Staff •Fly Baiting Techniques with McCloud Staff •Installation of air doors and checking for proper air flow with McCloud Staff •Bed Bug Monitoring Decises with Arnold Ramsey of FMC

Day 2 March 13, 2012

7:00 am - 8:00 am	Registration and Exhibits
8:00 am - 8:15 am	Welcome Presented by Pat Hottel
8:15 am - 9:30 am	Bed Bugs in Commerical Settings Presented by Mike Potter, University of Kentucky
9:30 am - 10:30 am	Trending, Tracking and Controlling Stored Product Pests and Other Flying Insects with Insect Light Traps Presented by Stuart Mitchell, Pest West
10:30 am - 11:00 am	Break & Exhibits
11:00 am - 12:00 p.m.	Pesticide Toxicity and Food Safety Presented by Carl Winter, University of California, Davis
12:00 p.m. - 1:00 p.m.	Lunch & Exhibits
1:00 p.m. - 2:00 p.m.	Stored Product Pest Management Fumigant and Research Update Presented by Ed Hosoda, Cardinal Professional Products
2:00 p.m. - 3:00 p.m.	Food Industry Updates: Food Modernization Act and Third Party Audits and the PMP Presented by Tony Petersen, ConAgra
3:00 p.m. - 3:15 p.m.	Refreshment Break
3:15 p.m. - 4:30 p.m.	Case Histories in Filth Flies and Small Flies Presented by Dave Pettigrew, McCloud Services

